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|   http://www.homosassaprinting.com/images/logo-citrus-county-chamber.jpg**Why it’s worth making** **Your business dementia friendly?*** What it means to be a dementia-friendly business and why it makes good business sense.
* How people with dementia and their caregivers can become customers for years when they feel comfortable with your business.
* Why Citrus County is an ideal, early, and leading participant in an emerging national program called “Dementia Friendly America.”

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